



Southern University at Shreveport, LA  
3050 MLK, Jr. Dr.  
Shreveport, LA 71107

February 17, 2021

**FOR IMMEDIATE RELEASE**



## **Southern University at Shreveport Earns 2021-2022 Military Friendly® School Designation**

**Shreveport, LA (February 17, 2021)**— Southern University at Shreveport announced today that it has earned the 2021-2022 Military Friendly® School designation.

Institutions earning the Military Friendly® School designation were evaluated using both public data sources and responses from a proprietary survey. Over 1,200 schools participated in the 2021-2022 survey with 747 earning the designation.

The 2021-2022 Military Friendly® Schools list will be published in the May issue of G.I. Jobs magazine and can be found at [www.militaryfriendly.com](http://www.militaryfriendly.com).

Methodology, criteria, and weightings were determined by Viqtory with input from the Military Friendly® Advisory Council of independent leaders in the higher education and military recruitment community. Final ratings were determined by combining the institution's survey response set and government/agency public data sources, within a logic-based scoring assessment. We measure the institution's ability to meet thresholds for Student Retention, Graduation, Job Placement, Loan Repayment, Persistence (Degree Advancement or Transfer) and Loan Default rates for all students and, specifically, for student veterans.

Chancellor Rodney Ellis states, "I attribute the Military Friendly designation to the outstanding work and efforts of our team to enhance support for military members, veterans and their families. In 2019, under the leadership of Governor John B. Edwards, Southern University at Shreveport (SUSLA) established the LaVet Corps Center, a student resource center established for veterans returning from active-duty military service to successfully transition home to college and their local community. Also, SUSLA has one of five Department of Education, Veterans Upward Bound Programs (VUB) that assist veterans in transitioning from military to civilian life by achieving their academic goals. SUSLA has the only VUB program in the region."

"Southern University at Shreveport is proud to have attained its designation as a Military Friendly Campus", says Dr. Terry Kidd, Vice Chancellor for Academic Affairs and Workforce Development. "Our goal is to continue to develop and enhance programs and services that will exceed our veterans' expectations for them and their family's educational needs. They've given us their very best and we intend to give them ours."

“Military Friendly® is committed to transparency and providing consistent data driven standards in our designation process. This creates a competitive atmosphere that encourages colleges to consistently evolve and invest in their programs. Schools who achieve designation show true commitment and dedication in their efforts. Our standards assist schools by providing a benchmark that promotes positive educational outcomes, resources, and support services that better the educational landscape and provide opportunity for the Military Community.”  
- Kayla Lopez, National Director of Military Partnerships, Military Friendly®

For more information about Southern University at Shreveport's student veteran programs, visit the University's website at <https://www.susla.edu/page/veterans-upward-bound>

#### **About Military Friendly® Schools:**

The Military Friendly® Schools list is created each year based on extensive research using public data sources for more than 8,800 schools nationwide, input from student veterans, and responses to the proprietary, data-driven Military Friendly® Schools survey from participating institutions. The survey questions, methodology, criteria and weighting were developed with the assistance of an independent research firm and an advisory council of educators and employers. The survey is administered for free and is open to all postsecondary schools that wish to participate. Criteria for consideration can be found at [www.militaryfriendly.com](http://www.militaryfriendly.com).

#### **About Southern University at Shreveport:**

Southern University at Shreveport Louisiana (SUSLA) Historical Background: Southern University at Shreveport (SUSLA) is a unit of the Southern University System, Baton Rouge, Louisiana. The University's mission as a comprehensive community college primarily serving the Shreveport/Bossier City metropolitan area is to serve the educational needs of this population mainly through a select number of associate degrees and certificate programs. These programs are designed for diverse groups with specific purposes: for students who plan to transfer to a four-year institution to pursue further academic training, for students planning to enter the workforce, and for employees desiring additional training or retraining. The institution has an open enrollment policy that provides equal access to all and encourages cultural diversity.

SUSLA offers a host of successful high wage high demand training opportunities with easy access to in-person and online programming. Known for our extensive number of healthcare programs and the only aviation maintenance technology program in the region, SUSLA is uniquely prepared to provide education and training solutions relative to the needs of the region and beyond. As a Louisiana Military Friendly® campus designation SUSLA continues to evolve to improve upon the services offered to the retired, active, reserve, and dependent military. The university has a top-down approach to addressing the needs of the military community. From academic programming, student support services and financial support, SUSLA is prepared to meet the needs of the military community.

#### **About Viqtory:**

Founded in 2001, VIQTORY is a service-disabled, veteran-owned small business (SDVOSB) that connects the military community to civilian employment, educational and entrepreneurial opportunities through its G.I. Jobs® and Military Friendly® brands. VIQTORY and its brands are not a part of or endorsed by the U.S. Dept of Defense or any federal government entity. Learn more about VIQTORY at [www.viqtory.com](http://www.viqtory.com).

#### **For further information or to arrange interviews, contact:**

Southern University at Shreveport Office of Marketing & University Relations

[marketing@susla.edu](mailto:marketing@susla.edu)

Office: 318-670-9244

Cell: 318-519-7194

Military Friendly

Kayla Lopez

Military Friendly

National Director of Military Partnerships

[mf2021@militaryfriendly.com](mailto:mf2021@militaryfriendly.com)

###

*Southern University at Shreveport does not discriminate on the basis of race, color, national origin, gender, age, disability or any other protected class.*

*Title IX Coordinator: Dr. Tuesday W. Mahoney, Johnny L. Vance, Jr. Student Activity Center, Room 208, (318) 670-9201. Section 504 Coordinator: Jerushka Ellis, Health & Physical Education Complex, Room 314, (318) 670-9367*